

Driver A | Strategy as Learning

1

Adopt and refine a learning methodology

- Select, customize, and build capacity around a continuous improvement-based learning methodology
- Treat each strategy, large and small, as a hypothesis

2

Architect your organization so that learning and doing are inseparable

- Eliminate structural barriers between strategy development and implementation
- Build systems where collaborative learning is baked into daily practice

3

Cultivate a learning culture

- Pursue improvement in your own leadership practice
- Codify and apply shared values
- Create cultural markers of community membership
- Translate private feelings and ideas into public action

